



**GARDEN**

*House Artist*

REQUEST FOR PROPOSAL



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TD Garden House Artist is part of Access The Arts powered by TD Bank. This is a program designed to commission local artists to create transformative works in and around TD Garden.

This opportunity is open to all New England-based visual artists who have demonstrated resilience and excellence on their path toward their art career. Artists participating in this program receive an artist fee, support for research, development, supplies and marketing.



## TIMELINE

November	RFP Announced
January	Selection & Announcement
February	Planning & Creation
March	Install & Unveil

The artist chosen will be elected by the TD Garden House Artist Selection Committee and will receive a \$10,000 commission, installation and display of artwork at TD Garden, and social media collaboration.

## 2024 THEME

# "WOMEN IN SPORTS"

## Suggested Theming Elements & Guidelines

- Role models and trailblazers.
- City of Boston and New England.
- Historical milestones of the arena (Women's Beanpot, WNBA, World Figure Skating, etc.)
- Diversity and inclusion.
- Challenges and progress.
- Future of women in sports.
- TD Garden approved color palette:

Pantone	361	123	BLACK
CMYK	C: 69 M: 0 Y: 100 K: 0	C: 0 M: 24 Y: 94 K: 0	C: 0 M: 0 Y: 0 K: 100
Hexadecimal	#34b233	#ffc425	#000000
Web Safe	#66cc33	#ffcc33	#000000

## 2024 EXHIBIT EXAMPLES

Artist: Anna Dugan



